

The Sponsored Column

Do you love to share with others what you're passionate about!

Then you'll love *The Sponsored Column*. .. This is a very unique ad ... You share your expertise with **The Paper's 20,000 readers...** You become the *Resident Expert* ... Our readers will look to you for your ... Knowledge ... Advise ... Information ... and to answer their questions *Educating at its most fun!*

We've had Doctors ... Lawyers ... Legislators ... Lenders ... Chiropractors ... Dentists ... Veterinarians ... Realtors ... and Computer Professionals ... and you will be part of this heritage!

We're interested in expanding ... updating ... our world to our readers ... if you have expertise in areas such as health ... nutrition ... food ... wine ... the Art of Motorcycle Riding ... any other areas that appeal to the Baby Boomers ... and would like to TEACH ... INFORM ... EDUCATE ... SHARE it with the world ... then *The Sponsored Column* is perfect for you!

* Column content to be approved by the Publisher

The Sponsored Column is ½ page.

1/8 of the page is used for your ad.

No more than ¼ page can be used for advertising.

Your must get your column to the publisher by 5pm each Friday

We write the order for 52 weeks but you can cancel after 13 weeks

And be billed at the earned rate at that time

You can write 5-6 columns and we can rotate them.

Because we consider your expertise as a valuable service to our readers ... we price this ad at almost 60% off the ½ page price.

Weekly column ... 52 weeks \$225 per week.

Bi-weekly column ... 52 weeks \$265 per week

13 week column or alternate weeks ... \$275 per week

(Payment by credit card, monthly, in advance).

The Sponsored Column makes you a Celebrity! to our 20, 000 readers!

The Paper

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