

Business & Professional Directory

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New Financial Columnist Debuts Today



Michael Brandone

The Paper is proud to add Mike Brandone, owner of Horizon Financial, as our newest in a roster of distinguished columnists.

Mike will be glad to answer your questions on finance if you will email them to: thepaper@cox.net. We'll save them and refer to Mike for answers in his columns.

Mike, grew up in Catskill, New York, and made career stops in Hartford, Chicago, Scottsdale, AZ, and LA, before moving to Carlsbad and then opening Horizon Financial in Del Mar. Years of training in the financial

industry have given Mike a broad overview of the financial world and he's able to counsel a wide variety of clients, many of whom have widely disparate needs.

Originally a chef, he left that career at age 21. Not only did the financial world fascinate him but he no longer wanted to work in the restaurant till midnight and be back early the next morning.

Beginning as a registered representative and planner, he quickly moved into management and then ownership. As President of Horizon Financial, he brings years of service in the financial world to his clientele throughout all of San Diego County.

A proud father of three children, one of whom is serving in Iraq, Mike relaxes by playing golf, enjoying his family, and counseling a wide variety of financial clients. He enjoys the analysis of client's portfolios and making recommendations to strengthen and protect their financial position. You can contact Mike at 1.858.259.0131, extension 313. Be sure and read Mike's column, which debuts today on Page 4!



Theodore Roosevelt's ideas on Immigrants and being an AMERICAN in 1907.

'In the first place, we should insist that if the immigrant who comes here in good faith becomes an American and assimilates himself to us, he shall be treated on an exact equality with everyone else, for it is an outrage to discriminate against any such man because of creed, or birthplace, or origin.'

But this is predicated upon the person's becoming in every facet an American and nothing but an American ... There can be no divided allegiance here. Any man who says he is an American, but something else also, isn't an American at all. We have room for but one flag, the

American flag ... We have room for but one language here, and that is the English language ... and we have room for but one sole loyalty and that is a loyalty to the American people.'

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Ernest Shackleton, Antarctic explorer (1874-1922)

The advertisement above, placed in a London newspaper in 1912, inspired nearly 5,000 replies. Shouldn't you be advertising in *The Paper*, your local, community paper?